SCIENCE & INDUSTRY

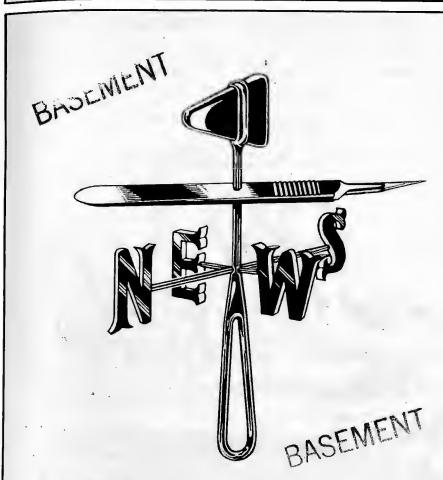
## BULL EMPHOSITION AND MAHONING COL

## of the MAHONING COUNTY MEDICAL SOCIETY

Volume XLVIII

FEBRUARY, 1978

Number 2



#### IN THIS ISSUE:

Committees Named for			
Dr. Anderson Honored a	t Banquet		. 33
Physician Advertising De	fined	*	. 42

### PICO'S FAMILY AUTO AND HOMEOWNERS INSURANCE ISN'T FOR EVERYONE

PICO's family auto and homeowners insurance policles feature competitive rates, comprehensive coverages and are backed by the company's always professional claims and policyholder services.

They're not for everyone, how-

ever. They were developed by an Ohio insurance company formed specifically to serve physicians and are offered only to members of the O.S.M.A.

That makes PICO family auto and homeowners insurance rather special.



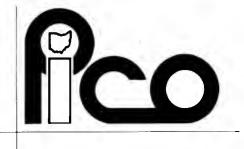
Physicians insurance Company of Ohio P.O. Box 27905 6100 Channingway Baulevard Calumbus, Ohla 43227

Telephane (Tall-Free) 1-800-282-7515 far the name of the authorized PICO representative in your area.



## The GLUCK AGENCY

is your only representative for



in

Mahoning County

## The Gluck Insurance Agency

2901 Market St.

Youngstown 44507

Telephone: 788-6577

## Lyons has it...



#### EYETONE® Reflectance Colorimeter

**Ames Company** 

Division Miles Laboratories, Inc., Elkhart, Indiana 46514

A Quantitative
Measurement of Glucose
in Whole Blood
A 60-SECOND TEST

The EYETONE Reflectance Colorimeter is a small, light-weight, portable, line-operated instrument with a built-in-light source. It quantitatively measures glucose in whole blood when used with DEXTROSTIX Reagent Strips.

In addition to screening for suspected Diabetes, the EYE-TONE Reflectance Colorimeter is useful in differential diagnosis of Overt Diabetes, Neonatal Hypoglycemia, Coma Differentiation, Adult Hypoglycemia and Dumping Syndrome; and for patient management of Diabetes, Neonatal Hypoglycemia, Hypo or Hyperglycemia Coma and Surgery.

When our representative calls on you, ask him for further information or phone: (216) 755-9876

## Lyons Physician Supply Co.

704 Youngstown-Poland Rd. Youngstown, Ohio 44501 phone: (216) 755-9876

#### Officers and Council

#### Officers Delegates G. H. DIETZ, President I. C. MELNICK Y. T. CHIU, Vice President I. I. ANDERSON I. J. ANDERSON, Immediate Past President C. E. PICHETTE J. W. TANDATNICK, Secretary W. E. SOVIK I. A. LAMBERT, Treasurer Council Alternate Delegates S. G. ADORNATO R. M. KISKADDON RASHID ABDU W. L. CRAWFORD N. A. PAPPAS A. T. DERAMO I. S. GREGORI L. E. SLUSHER EARNEST PERRY W. F. STANFORD K. F. WIENEKE A. R. HOFFMASTER Representative to Blue Cross of Eastern Ohio: W. E. Sovik. Executive Secretary: H. C. Rempes, Jr. MAHONING COUNTY MEDICAL SOCIETY MEETINGS — 1978 Tuesday Tuesday Tuesday Tuesday Tuesday Tuesday Mar. 21 Nov. 21 May 16 Sept. 19 Dec. 19 Jan. 17 Table of Contents February, 1978 January Banquet Honors Dr. Anderson ...... 33 OSMA Communications Seminars ...... 34 Happy Birthday ...... 34 In Memoriam: Curtis J. Fisher, M.D. ...... 39 From the Bulletin, 40, 30, 20, 10 Years Ago ...... 40 Physician Advertising Defined ...... 42 Addresses for Ohio Legislators ...... 42 Advertisers' List A. Anastasides & Associate ...... 38 Mahoning National Bank ...... 43 Blue Shield ...... 35 Medical-Dental Bureau ...... 46 Boardman Hearing Aid Services ..... 47 Medical Protective Co. ...... 47 Burroughs Wellcome ...... 48 Patient Care Center ...... 41 DeBald & Co. ...... 45 PICO ...... 26 Gluck Agency ...... 27 Prof. Cardiac Rehabilitation ...... 43 Lilly ...... 32 Stillson & Donahay Agency, Inc. ..... 47 Lester's ...... 45 Youngstown Limb Co. ..... 45 Lyons Physician Supply ...... 28

## From the Desk of the President



### A SENSE OF RESPONSIBILITY AND DEDICATION

The current rash of crippling strikes, both nationally and locally, continues to have an adverse effect upon our country and community. Rich and poor alike can feel the devastating consequences generated by the inflation that spirals with each wage settlement, whether it be in the public sector (policemen, teachers, etc.) or in the private (coal miners, steelworkers, etc.). Of course each group seeking a wage increase does so to "catch up with inflation." Certainly a group that has settled the strike or arrived at a new wage contract cannot consider itself as responsible for inflation — after all, they are trying to catch up.

This spiral reminds me of the greyhound dog races. The mechanical rabbit (inflation) runs ahead of the dogs at a speed faster than the swiftest dog. This has the effect of making the dogs run. Obviously these dogs are running with the ultimate goal of catching the mechanical rabbit. The spectators know that the dogs will never catch the rabbit; but the dogs do not. It's merely a means to make the dogs run as fast as they can.

The mechanical rabbit of inflation is totally elusive. A dog without intellect cannot reflect and deduce that the rabbit is uncatchable. We of the human species, with an intellect, unfortunately have the same lack of reasoning when it comes to that elusive rabbit, inflation.

If we lack reason to know that the rabbit cannot be caught, we will continue to run until we are totally exhausted. Fortunately for the dumb animal (dog) there is a finish line and the rabbit no longer runs. Will we ever reach a finish line of price stability, or stability in general? Personally, I doubt it. Exhaustion, which can be metaphorically equated with "depression and collapse" seems to be the inevitable end result of our economy. It seems to me we are headed in one unrelenting direction. The only limiting factors in this "inclined plane" is how long is the plane, and how steep the angle.

Dedication and responsibility to preserve some resemblance of an orderly society seem to have been abrogated by our selfishness and materialistic cravings. There is no apparent end.

—George H. Dietz, M.D. President



## BULLETIN of the Mahoning County Medical Society

Published Monthly for and by the Members

1005 Belmont Ave. Youngstown, Ohio 44504 Phone 747-4956

Not published in May, July and August.

#### Volume XLVIII

FEBRUARY, 1978



Number 2

The opinions and conclusions expressed herein do not necessarily represent the views of the Editorial staff nor the official views of the Mahoning County Medical Society.

#### **EDITOR**

Dean J. Limbert, M.D.

#### EDITOR EMERITUS

James L. Fisher, M.D.

#### **EDITORIAL STAFF**

John C. Melnick, M.D. James A. Lambert, M.D. Jack Schreiber, M.D.

#### Editorial

There has been traditional antagonism between allopathic medicine and osteopathic medicine for the past 100 years, subsequent to the founding of osteopathy.

It should be recognized that as time passes the differences have diminished and that the distinction is one now of semantics. It is only fair and just that a physician should be judged by his individual qualities and performance rather than by his title i.e. M.D. or D.O. We are all concerned with the quality of care and this should be our primary objective.

Our responsibility is primarily to our patients. It is our duty as physicians to defend our patients from the encroachment of government regulations, hospital administration and labor interference in the practice of our professions. It is long past the time that all physicians join ranks in defending our patients from these intrusions. We should equally strive to improve the quality of medical care throughout this nation. These are common goals which require a common effort. Let us begin now here in our own county medical society.

"Each honest calling, each walk of life, has its own elite, its own aristocracy based on excellence of performance."

—Dean J. Limbert Editor



#### JANUARY BANQUET HONORS DR. ANDERSON



LEFT: Attending the banquet to honor Dr. Anderson were (back row) daughters, Laura and Susan and wife, Mary Ann. (Front) Son, David and daughter, Heather.

RIGHT: Sis Soller and Dr. Dietz admire the appreciation plaque held by Dr. Anderson.

Dr. J. James Anderson, retiring as president, was presented an appreciation plaque at the Installation Banquet, Tuesday, Jan. 17th. More than 60 persons braved the worst snow storm of the year to honor Dr. Anderson and to welcome incoming president, Dr. George H. Dietz.

Dr. Anderson was also presented the past-president's pin and a bound volume of the 1977 Bulletin. Dr. Dietz received a new gavel, made by Dr. Pat Cestone. Dr. Hoffmaster, 1977 editor, was presented a bound volume of the Bulletin. Dr. Anderson presented a gift to the executive secretary,

Howard Rempes.

The installation ceremony was conducted by Dr. Anderson. In other business, the following were elected to Emeritus Membership: Dr. B. B. Burrowes, Dr. W. H. Evans, Dr. J. S. Goldcamp, Dr. M. B. Goldstein, Dr. M. E. Krupko, Dr. A. T. Laird and Dr. R. J. Scheetz. Mrs. Sally Melnick, Auxiliary president, was introduced and spoke concerning the relationship of the Auxiliary and the Medical Society.

Past presidents of both the Mcdical Society and the Auxiliary were asked to stand and be acknowledged.

Dr. Dietz introduced Sis Soller, who regaled the audience with com-

ments and quotations from the writings of Erma Bombeck.

In a solemn moment prior to dinner, Dr. Anderson asked for a moment of silence in memory of those who passed away during the past year: Dr. J. M. Benko, Dr. W. S. Curtis, Dr. H. E. Fusselman, Dr. C. A. Gustafson, Dr. H. H. Ipp, Dr. G. T. Szabocky and Dr. C. J. Fisher. The invocation was given by Father Lucas.

#### OSMA COMMUNICATIONS SEMINARS

What is the future of medicine? Will it continue to be provided by private physicians or will it be government-controlled and operated? The answers to these questions may ultimately depend upon the public's understanding of the critical issues facing medicine and their impact on the individual's health care.

These and other crucial questions will be discussed during four regional Communications Seminars to be sponsored by the Ohio State Medical Asso-

ciation.

Specifically, the seminars will discuss public and press relations, how the local county society can begin its own public relations programs, how to work with the local media, how to identify the attitude and opinion leaders in a community and when to approach them. The seminars will also deal with the individual physician and how he or she can develop better patient relations within the office.

Seminars are scheduled as follows:

Athens, University Inn:

Dayton, Sheraton:

Cleveland, Marriott Inn:

Toledo, Perrysburg Holiday Inn:

March 8-9

March 22-23

March 29-30

April 12-13

Toledo, Perrysburg Holiday Inn: April 12-13
All seminars are accredited for six (6) hours of Category 1 CME and meet the requirements for the State Medical Board's relicensure program and the OSMA/AMA Physician's Recognition Award in Category I.

#### CME REMINDER

The legal requirement for 150 hours of continuing medical education is now in effect, and all physicians must complete their 150 hours between now and Dec. 31, 1979 in order to reregister their medical license in 1980.

The article "Ohio State Medical Board Physician Relicensure Program," page 724 of the December, 1976 issue of the *Ohio State Medical Journal* gives extensive information. Reprints of the article are available from the Mahoning County Medical Society and the Ohio State Medical Association.

### HAPPY BIRTHDAY

Get your annual check-up • Is it time to renew your driver's license?

Feb. 19 A. Hafiz

Feb. 21 N. B. Salistean

Feb. 22 A. Riberi

A. Riberi Feb. 26

I. R. Sofranec

E. M. Thomas

Feb. 27

L. P. Alexander

Feb. 28

J. S. Goldcamp

March 1 L. M. Farolan

March 3 F. C. Lin

March 4

H. L. Queen

March 5

F. J. Gambrel

March 6

J. P. Harvey D. Chung March 9

A. N. Pannozzo

March 10

R. A. Brown M. Szauter

N. G. Kastellorios

March 12 S. F. Petraglia

March 13

H. W. Haverland

March 15 I. Mersol

N. Afrooz

FEBRUARY



A word to your patients about Pre-Admission Testing, Same-Day Surgery and Home Health Care Programs could help us to slow the rising cost of hospital services. Through advertising, we're urging Blue Cross & Blue Shield subscribers to ask their doctors about these cost-containing programs. Some of them

TOGETHER, We Can Help Hold Down The Rate Of Increase In Health Care have. But your recommendation to use these programs, where medically indicated, would mean so much more.

Please help.





Blue Cross Blue Shield

in Eastern Ohio

#### **COMMITTEES FOR 1978**

#### Alcoholism

Reed—Chairman Gelbman Pappas Miller, J. D.

#### Athletic Injury

Vuksta—Chairman Aiello Cuttica Dockry Levy Prochnow Raghavan Sonntag

#### Wieneke Blood Bank

Pass—Chairman Garg Rappoport Squicquero Taylor Wiltsie

#### Budget

Dietz—Chairman Chiu Lambert Limbert Perry Tandatnick

#### Cancer

Wieneke—Chairman
Altman
Banez
Binder
Detesco, A. A.
Fok
Garcia
Garg, S. K.
Lenhart
Lupse
Pass
Roth
Stechschulte
Vuksta

#### Canfield Fair

Schreiber—Chairman Friedrich Resch

#### Child Learning

Brucoli—Chairman Bloomberg Brandmiller Galose Klodell Mahar, Jr. Wegner

#### Civil Defense & Disaster

#### Constitution

Tandatnick—Chairman Friedrich McConnell Ondash Szauter Weiss

#### Continuing Med. Ed.

Caccamo—Chairman
Afrooz
Binder
Bloomberg
Detesco, T. N.
Klebanoff
Kohli
Mishr
Squicquero
Wang
Wiltsie

#### Diabetes

McGowen—Chairman Cleary Gaylord Hoffmaster Hong Jung Latorre Mishr Rabinowitz Rosenblum Slabochova Stechschulte

#### Drug Abuse

Gelbman—Chairman Jenkins Prochnow Sethi Szauter

#### Geriatrics

Kiskaddon—Chairman Banninga Fok Kohli Kravec McCann McConnell Rabinowitz

#### Government Medical

Care
Mahar, Jr.—Chairman

Mahar, Jr.—Chairma
Anderson
Boening
Caccamo
Chiu
Deramo
Riberi
Ruiz
Ruth
Schreiber

#### Grievance

Anderson—Chairman
Baumblatt
Chiu
Dietz
Gonzalez
Gregori
Khanni
Kohli
Levy
Lupse
Roland
Sovik
Stanford
Wasilko
Wieneke

#### Health Screening

Deramo—Chairman Detesco, T. N. Mahar, Jr. Tandatnick

#### History

Melnick—Chairman Brandmiller Fisher, J. L. Moskalik

#### Hospital Relations

Detesco, A.A.—Chairm
Dallis
DeCicco
Hritzo
McConnell
Ondash
Shorten
Squicquero
Wiltsie

#### Indoctrination

Melnick—Chairman McConnell Ondash Schreiber Sovik

#### Industrial Health

Dockry-Chairman Revnon Catoline Fagnano Fry Juvancic Klodell Levy

Pugh Schellhase Shorten

#### Insurance

Abdu—Chairman Guiu Hafiz Melnick Pichette

Legislative

Caccamo-Chairman Chiasson Hernandez Holden McCann Ruth Solyn

#### Maternal Health

Chiasson-Chairman Alexander Bernstine Buckley Colla Lenhart Lepore Roth Silverstein Solyn

#### Medical Assistants

Evans-Chairman Brandmiller Ruiz Sethi

#### Medical Legal

Reed—Chairman Adornato Brown, R. A. Chevlen Katz, B. Marcella Sevachko Wieneke

#### Medical School

Caccamo—Chairman Chevlen Squicquero Wiltsie Zeller

#### Medicine & Religion

Rosenblum—Chairman Colla DeCicco Kohli

#### Mental Health

Boniface-Chairman Constantinidi Gelbman Kachmer Prochnow Solana Szauter Waltner

#### Prisons & Jails

Levy-Chairman Belinky Bernstine Catoline Perry Szauter Wasilko

#### Public Health

Goldberg-Chairman Deramo Ellison Fok LaManna, Jr. Mahar, Jr.

#### Public Relations

Pichette, D .-- Chairman Adornato Brown, D. B. Fisher, R. R. Gregg Klebanoff Schreiber Shorten

#### Radio and TV

Schreiber-Chairman Adornato Galanternick Kachmer Klebanoff McGowen Melnick Riberi

#### Rehabilitation

Gonzalez-Chairman Cuttica Iacobson Tenkins Kalfas Pannozzo **Parris** Saadi

#### Rural Health

Fok-Chairman Friedrich Petreglia Resch

#### School Health

Wegner—Chairman Brucoli Bleacher Colla Hazelbaker Klahr LaManna, Jr. Levy Sethi Wang

#### Social and Program

Perry-Chairman Barton Butcher Crawford Rich

#### Socio-economic

Sovik-Chairman Butcher Kłodell Perry

#### Speakers Bureau

Banez—Chairman Binder Katz, W. Melnick Murray Schreiber Solyn Wieneke

#### TB Control

Kravec—Chairman Fulks Massullo Torok Turner, J. J. Saadi

#### Trauma

Cuttica—Chairman Chiu Cuddapah Dockry Garcia Klebanoff Kohli Raghavan Vuksta

#### Welfare Advisory

Perry-Chairman Belinky Deramo Levy Ruth

#### NON-RESIDENT MEMBERS

Rosenblum, A. M. Baumgaertel, K. T. Hamlisch, R. E. Salistean, N. B. Corredor, D. G. Hill, J. R. Cukerbaum, A. R. Madison, I. R. Schlecht, F. Malkoff, J. Soares, M. A. Finn, J. W. Mermis, W. L. Tochtenhagen, S. E. Firestone, B. I.

Giber, P. G. Reesey, W. C. Trace, I. E. Gordon, J. N. Zeller, L. C. River, G. L.

#### LILLY TOUR SET FOR MAY

A tour of the Eli Lilly plant at Indianapolis is planned for May 14-16

for Mahoning County physicians and spouses.

Those attending may expect to arrive on Sunday, May 14, and check in at the headquarters hotel, the Rodeway Inn-Airport. Lilly will host a dinner that evening, with tours and discussions on Monday and Tuesday,

with the departure set for 4-5 p.m. on Tuesday, May 16.

Arrangements have been made by Robert E. McGivern, Lilly representative in this area. Reservations may be made with Mr. McGivern or the

Medical Society Office.

For those interested, the Indianapolis Speedway time trials are being held on Saturday and Sunday. This is not part of the Lilly tour and arrangements to visit the Speedway must be made individually. Trials are scheduled between 11:00 a.m. and dark on those days.



#### ANASTASIADES & ASSOCIATE

Our proven computerized General Ledger and Financial Reporting System can be personally designed for more efficient management of your office.

Give us the opportunity to demonstrate how our professional service will help you save time and costly accounting/tax errors.

Call or write today. No obligation.

25 WOODBINE AVENUE YOUNGSTOWN, OHIO 44505 PHONE 747-5539

### 🚃 In Memoriam 🖬

#### CURTIS J. FISHER, M.D. 1926 - 1978

Dr. Curtis J. Fisher, 51, died on Tuesday, Jan. 3, of a heart ailment at

Youngstown Hospital Association North Unit.
Dr. Fisher was born in New York City. He earned his undergraduate degree at Moravian College, Bethlehem, Penna., in 1945, and received his

M.D. degree at Hahnemann Medical College in 1953.

He served a residency at State University of New York from 1953 to 1957 and taught there from 1957 to 1958, after which he came to Youngstown and opened a practice in internal medicine. At his death he was in association with Dr. Hugh Bennett and Dr. E. R. McNeal at 5437 Mahoning Ave.

#### PICO ANNOUNCES NEW RATING SYSTEM

COLUMBUS, OHIO — The Physicians Insurance Company of Ohio has eliminated its premium charges to medical partnerships or corporations for medical professional liability primary coverage, provided that all members of the partnership or corporation have individual primary policies with the company.

Joseph K. Gilmore, president of PICO, said the rate reduction is effective immediately on new policies written and on the respective renewal

dates of policies in effect.

Explaining PICO's action, Gilmore stated: "It has been standard procedure in the insurance industry to extend medical professional liability primary coverage to a partnership or corporation for a premium charge equal to 20 percent of the aggregate annual premiums of its members for their individual policies. We believe, based on a careful and extensive analysis, that we can extend this coverage for the premiums generated by the individual policies only."

Gilmore said that PICO's action will result in significant savings to the growing numbers of physicians and surgeons who are members of medi-

cal partnerships or corporations.

PICO provides medical professional liability insurance to more than 2,500 Ohio physicians. The company also offers physicians a complete line of property and casualty insurance products, including a Physician's Office Protection Policy, Homeowners insurance and Family Automobile insurance.

#### PSRO GROUP ORGANIZED

Physicians Peer Review Association filed articles of incorporation with the State of Ohio on Dec. 30, 1977, for the purpose of assuming duties and responsibilities of a Professional Standards Review Organization for Ohio PSRO Area XIII.

Trustees named in the articles are: James A. Lambert, M.D.; Edward A. Shorten, M.D.; Raymond J. Cannane, D.O., Massillon; James Fraser Jackson, M.D., East Liverpool; and John R. Phillips, M.D., Warren

PSRO Area XIII consists of Mahoning, Stark, Columbiana and Trumbull counties.

#### EMERITUS MEMBERSHIP

Dr. Marie B. Krupko was elected to Emeritus Membership in the Mahoning County Medical Society at the January meeting. Her name was inadvertantly omitted from the Emeritus List in the January Bulletin.

## From the Bulletin

#### FORTY YEARS AGO - FEBRUARY, 1938

During the great Depression of the 1930's the hospital dispensaries had been closed due to lack of funds. The indigent had been cared for by the Emergency Relief which paid doctors \$1.00 for an office call and \$2.00 for a house call. Now they were planning to reopen and there was much discussion about their function in the medical scene. It was agreed that they were needed for teaching purposes and the Society approved the acceptance of patients on a subsistence level whose medical care was not provided by any other agency. The same arrangements exist today.

#### THIRTY YEARS AGO — FEBRUARY, 1948

The latest thing in medicine was the Papanicolaou detection test for Cancer of the Uterus.

- A. R. Cukerbaum wrote about the antihistamine drugs. He mentioned Torantil and Antergan which first appeared in Europe in 1942. Benadryl and Pyribenzamine were produced in our country in 1946.
- W. J. Tims as Health Commissioner reported that Influenza due to type A virus was on the increase.

New members were: Clyde K. Walter, Kenneth E. Camp, Rollis R. Miller, and Anthony J. Bayuk.

Harold Reese topped the doctor's bowling league with a score of 263.

Gabriel DeCicco was appointed Chairman of the Membership Committee of The American Academy of General Practice in Cleveland and was assigned to organize a chapter in Mahoning County.

#### TWENTY YEARS AGO — FEBRUARY, 1958

President Detesco wrote: "The modern physician should develop three qualities: He should be a cultured man, he should be capable of compassionate and perceptive responses, and above all he should be a scientist."

Editor Morris Rosenbaum wrote: "The advance in the treatment of heart disease has been phenomenal. What will it be 300 years from now?"

Kurt Wegner had an important article on "The Infant With Congenital Heart Disease."

The annual banquet in January was held at the Youngstown Country Club. It was the first time that wives were invited. There was an informal cocktail hour and the main course was Cornish hen stuffed with wild rice. It was a gala affair.

New members were: Kurt Wcgner, Elsa Shapira, Harry Holden and John (Jake) Turner.

#### TEN YEARS AGO — FEBRUARY, 1968

Thirteen new members were inducted that month. They were Doctors: Abdu, Bleacher, Carbonell, Cinelli, Einfalt, Fry, Garcia, Gilliland, Gonzalez, Kopinski, McKenzie, Moskalik, and Vette.

President Bob Fisher described the new Regional Medical Program as "unique in that it represents the first Federal aid directed exclusively to the Medical Profession." Dr. Ed. Pichette warned concerning the dangers of the Federal proposal for re-examination of physicians.

When the government gives something, it always exacts a price.

-Robert R. Fisher, M.D.



1821 Belmont Avenue (216) 746-8871

6951 Market Street (216) 726-1176

Specialists for in-the-home medical oxygen and respiratory therapy. Sales and rentals.

#### NO MORE TANKS!

The amazing Bendix Respiratory Support System makes bulky, high-pressure oxygen cylinders a thing of the past. This attractive, furniture-like unit literally manufactures oxygen from normal room air. The RSS draws room air through a series of carbon filters and molecular sieve beds to remove impurities and extract nitrogen content. The resulting oxygen enriched air, dialed in at concentrations of 90% at 2 liters per minute to 48% at 10 liters per minute, is delivered to the patient through conventional cannulas, masks and humidifiers. RSS operates without liquid or high-pressure cylinders and requires no chemical or gas filling. And, the high cost, inconvenience and patient apprehension of oxygen tanks in the home is eliminated. Only a small portable back-up cylinder is recommended. RSS operates on regular household current and is medicare-approved for purchase or rental.



BENDIX SS



Bennett AP-5 and Portabird Portable Respirators for IPPB Treatment



PORTABIRD

#### **BENNETT AP-5**

All oxygen units and respiratory therapy equipment installed in patient's home by trained therapists . . . with written follow-up reports to prescribing physician.

#### PATIENT CARE CENTER ALSO FEATURES

- Sale and rental of hospital beds, wheelchairs, bedside commodes, traction and many other patient aids and supplies.
- Oxygen cylinders and portable units.
- Expert service and repair.

- · Ostomy supplies.
- 24-hour emergency phone line thru Medical-Dental Bureau.
- Delivery anywhere.
- A big, bright, beautiful and barrier-free showroom

#### PHYSICIAN ADVERTISING DEFINED

It has been established by custom that newspaper advertising by physicians shall be of a specific size, which is 2 columns wide by 2 inches high. The size has been approved by the council of the Mahoning County Medical Society.

SAMPLE AD SHOWING THE APPROVED SIZE

### JOHN Q. MEDSOC, M.D.

Announces the Opening of His Office

#### 1234 CENTRAL AVE.

For the Practice of GENERAL MEDICINE Phone 747-4956 Office Hours by Apt. 2 inches

- 2 columns -

Advertising may be placed for the opening of an office, for a change in office location, for the formation of an association or partnership, for the termination of an association or partnership, and for the termination of practice.

It is customary and approved for ads to run three successive days in the

newspaper.

#### MCMS RECEIVES MUSEUM ITEM

Another historical donation has been received by the Mahoning County Medical Society. Dr. Sovik gave to the Society a case of lenses used by Dr. Herbert Bennett, who was in the practice of EENT in Lisbon for many years. Dr. Bennett was a 1911 graduate of Western Reserve Medical School and a Spanish-American War veteran. He died in 1969. The donation was made by Mrs. Bennett, who still resides in Lisbon.

The Medical Society is actively seeking old medical material and is running an ad in the classified section of each *Bulletin* asking members to "not throw it away." Call the Medical Society first.

#### ADDRESSES FOR OHIO LEGISLATORS

To write to your Ohio State legislators, address your letter to the senator or representative, c/o State House, Columbus, Ohio 43215 Senators from Mahoning County are:

(District 32) Thomas E. Carney (District 33) Harry Meshel

Representatives from Mahoning County are:
(District 51) Thomas P. Gilmartin
(District 52) George D. Tablack
(District 71) Thomas J. Carney

The addresses of Ohio's United States legislators are:

Sen. John H. Glenn, Senate Office Bldg., Washington, D.C. 20510 Sen. Howard Metzenbaum, (same Senate address)

Rep. Charles J. Carney, House Office Bldg., Washington, D.C. 20515

## PROFESSIONAL CARDIAC REHABILITATION, INC.

17 N. CHAMPION STREET . YOUNGSTOWN, OHIO 44503 . (216) 744 8411



EVALUATION
INTERVENTION
PHYSICAL THERAPY
BEHAVIOR
MODIFICATION

PROCARE Clinic Hours

MONDAY - WEDNESDAY - FRIDAY

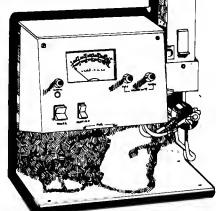
6:00 to 9:00 P.M.

CARDIAC PATIENTS ONLY BY REFERRAL

You know what equipment you want...

We're here to see you get it!

For professional financial service, call Mr. Terry Taylor vice-president, at 744-9500



MATIONAL BANK

#### PROCEEDINGS OF COUNCIL Jan. 10, 1978

The regular meeting of the Council of the Mahoning County Medical

Society was held on Tuesday, Jan 10, at the Youngstown Club.

Dr. Pichette, Sixth District Councilor, reported on the special meeting of the OSMA House of Delegates, held Sunday, Dec. 18, and attended by our delegates. The House passed a resolution which stated that it could no longer support H.R. 1818, the AMA's national health insurance bill, as it is now constituted.

The following applications for membership were presented by the Censors:

ACTIVE: Thomas N. Detesco, M.D.

Michael I. Jacobson, M.D.

Steven M. Kalavsky, M.D. Chong M. Lee, M.D.

H. M. Wang, M.D.

The applications were approved. Applicants will become members of the Mahoning County Medical Society 15 days after publication in the *Bulletin*, unless objection is filed in writing with the secretary before that time. It was noted that the Records Dept. of the AMA had not yet received records on Dr. T. E. Ragland.

Dr. Anderson reported that a planning grant for an Area XIII PSRO

has been filed by a local group.

The HSA Liaison Committee meeting with the HSA Committee and a group of attorneys was reported by Dr. Kiskaddon and Dr. Sovik. The meeting held was to discuss Dr. Kiskaddon's proposal to have plaintiffs and their attorneys pay some portion of the physician's expense in the event that they should lose a malpractice suit.

The Geriatrics Committee reported that their work with the Mahoning

County Health Department is completed.

A letter from Dr. Reed to Atty. Eugene Fox concerning meetings of the medical-legal committee with the attorneys was read.

Dr. Anderson noted that the deadline for resolutions to the Ohio State Medical Association is March 8th.

#### Classified Advertising

#### DON'T THROW IT AWAY

The Medical Society will accept donations of medical memorabilia for museum display or historical collection. Desire old instruments, photos, office items, books, magazines, bottles, certificates, knick-knacks, anything related to the doctor's office or medicine in general. Will pick up. Phone:

Mahoning County Medical Society Mr. Rempes 747-4956

#### FOR SALE

Quality built ranch on very private dead end street adjacent to Mill Creek Park in Boardman. Three bedrooms and 1½ baths, great residence for a physician. Please call Mr. Levy.

BAUMGARTEN REALTY 759-1100

#### HOUSE FOR SALE

BOARDMAN — 7028 Harrington, near Hitchcock Center. Elegant executive home, 4 bedrooms with many extras. Low 80's.

Dr. David Brown 533-6442 or 747-0751, Ext. 465

#### POSITION WANTED

Experienced R.N. desires part-time work in physician's office.

Phone 758-2665

#### FOR SALE

Examining table, consultation room furniture with desk and chairs, 2 scales.

Phone 799-3272

FEBRUARY

## LESTER'S

- PHYSICIAN SUPPLIES
- HOSPITAL SUPPLIES
- PRESCRIPTIONS

#### We offer

- Prompt courteous service—Free Delivery
- Complete Stocks
- Fair Price
- Literature—New Product Information

If we can be of service—

PLEASE CALL

747-7141

1350 Fifth Ave. 264 W. Federal St. 1003 Belmont Ave. 744-4111 746-2657

### DeBALD & CO.

OFFICE SUPPLIES and **BUSINESS FURNITURE** 

CODO Carbons and Ribbons Southworth Papers

1109 Wick Ave.

Phones: 746-0597 — 746-0598

YOUNGSTOWN, OHIO

#### YOUNGSTOWN LIMB CO., INC.

Prostheses — Legs — Arms — Stump socks — Walkers Canes — Breast Restorations — Accessories CERTIFIED: AMERICAN BOARD OF CERTIFICATION MEMBER: AMERICAN ORTHOTIC & PROSTHETIC ASSOCIATION Rehabilitation of amputees since 1918

> 14 S. Meridian Rd., Youngstown, Ohio 44509 Phones: 792-2561 -- 792-4684

## An Unbeatable Combination: ★ Computerized Pre-Collection

- A Letter Series Which Guarantees Results
- Costs Less Than Your Actual Billing
- You Keep All Monies Collected

## Followed If Necessary By \* Regular Collection

- A.C.A. Trained And Bonded Collectors
- No Collection
   No Fee

Call Your

## MEDICAL-DENTAL BUREAU, Inc.

901 Home Savings and Loan Bldg.

744-4513

Doctors Keep In Touch Through...

Telephone Answering
Service
and
Radio Paging
Service



weight 3.9 ounces

Call Your

## MEDICAL-DENTAL BUREAU, Inc.

901 Home Savings and Loan Bldg.

744-4513

### **BOARDMAN HEARING AID SERVICES**

6251 Market Street • Marwood Office Center Youngstown, Ohio 44512

- Service Available Six Days Weekly
  - Trial Fittings
    - At the Door Parking

E. R. JONES

PHONE: 758-7345

O. L. CLUSE

PROFESSIONAL LIABILITY INSURANCE

### THE MEDICAL PROTECTIVE COMPANY

FORT WAYNE, INDIANA

PROFESSIONAL PROTECTION EXCLUSIVELY SINCE 1899

NORTHERN OHIO OFFICE

Suite 106, 23360 Chagrin Boulevard Beachwood, Ohio 44122 Phone 464-9950 (Area Code 216)

Representatives

R. A. ZIMMERMANN . A. C. SPATH, JR.

#### A sure fire cure.

Your business overhead expenses don't stop if you become disabled. But the right Business Overhead Expense Plan would take care of them during the time you'd need financial help.

We have the Plan that is sponsored and officially endorsed by the Mahoning County Medical Society. Premiums are tax deductible.

For costs and further details of the coverage, including exclusions, limitations and the terms under which the policy may be continued in force, contact your administrator - -



## Stillson & Donahay Agency, Inc.

Your Society health insurance consultant

UNION NATIONAL BANK BLDG.

Poland 44514 Phone 757-3726

## **BURROUGHS WELLCOME CO. MAKES** CODEINE COMBINATION PRODUCTS. YOU MAKE THE CHOICE.



# EMPIRIN° COMPOUND c CODEINE

Each tablet contains: codeine phosphate, 32 mg (gr 1/2), (Warning: May be habit-forming); aspirin, 227 mg; phenacetin, 162 mg; and caffeine, 32 mg.



## EMPRACET CODEINE

Each tablet contains: codeine phosphate, 30 mg (gr1/2), (Warning: May be habit-forming); and acetaminophen 300 mg





Burroughs Wellcome Co. Research Triangle Park North Carolina 27709